

# 2025



## RT Radiation Therapy Conference



San Francisco, CA  
Expo Dates: Sept. 28-30, 2025

### Corporate Support Opportunities

**100%** of our exhibitors said they are considering sponsoring and/or exhibiting next year.

Approximately 850 professionally committed radiation therapists and medical dosimetrists attend the ASRT Radiation Therapy Conference. They are responsible for delivering cancer treatments to millions of patients each year.

Held in conjunction with the American Society for Radiation Oncology (ASTRO), RTC provides a one-of-a-kind opportunity to reach radiation therapists and share your products and services. Meet your conference goals and experience measurable return on investment by interacting with this influential group.

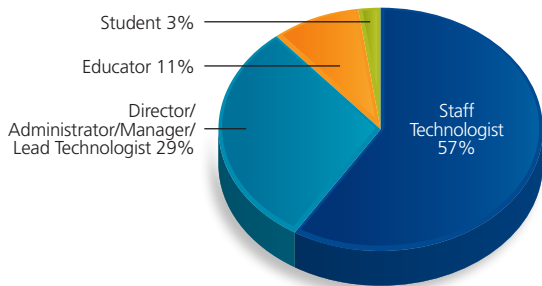
Every exhibitor is a sponsor during the three-day conference. Contact us to create customized packages that extend and highlight your brand.

*Get your application in now to secure your 2025 RTC sponsorship/exhibit space.*

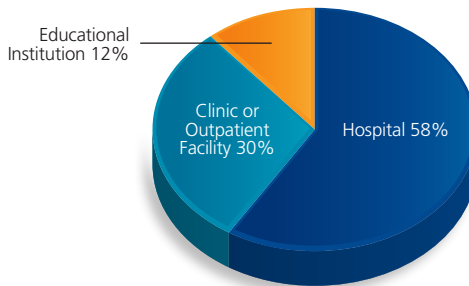
### Conference Demographics

Approximately 75% of the attendees have some influence or final decision on purchasing for their department.

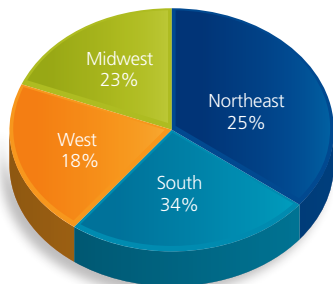
#### Job Position



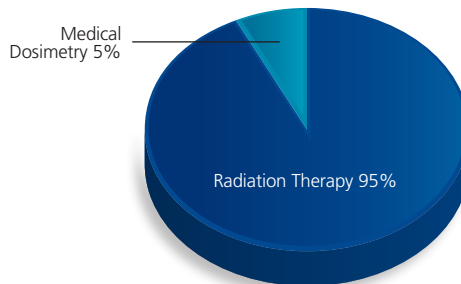
#### Work Site



#### U.S. Attendee Location



#### Clinical Practice



## 2025 Sponsorship and Exhibit Space Application and Agreement

### Exhibit Hours

Sunday, Sept. 28, 7 a.m.-2:30 p.m.  
Monday, Sept. 29, 7 a.m.-2:30 p.m.  
Tuesday, Sept. 30, 7-11:00 a.m.

### Exhibit Setup

Saturday, Sept. 27, noon-4 p.m.

### Exhibit Dismantle

Tuesday, Sept. 30, 11 a.m.-1 p.m.

## Sponsorship Opportunities

**Note:** All packages include table, chairs, wastebasket, one tote bag insert\*, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, conference magazine ad\* and one lead retrieval system.

<b>Set Your Company Apart</b> <b>&gt; Platinum Sponsorship</b>	\$20,000+	<ul style="list-style-type: none"> <li>Your representative introduces speakers in one room for all sessions that day.</li> <li>Double exhibit space to interact with attendees in the exhibit hall (limited availability).</li> <li>Two full-page, full-color ads (individual pages side by side) in the conference magazine, <i>The Beam</i>*.</li> <li>Four conference registrations for your team or customers.</li> <li>Your logo or message displayed between sessions.</li> <li>One full-page, full-color ad in the fall issue of <i>Radiation Therapist</i>*.</li> <li>One full-page, full-color ad in the spring issue of <i>Radiation Therapist</i>*.</li> <li><b>Option to add a one-hour CE-worthy educational session and more.</b></li> </ul>
<b>Highlight Your Brand</b> <b>&gt; Gold Sponsorship</b>	\$15,000	<ul style="list-style-type: none"> <li>Two CE-worthy workshops (repeated once) Or lecture-demonstrations.</li> <li>Double exhibit space to interact with attendees in exhibit hall (limited availability).</li> <li>One full-page, full-color ad in the conference magazine, <i>The Beam</i>*.</li> <li>One complimentary day registration (per session).</li> <li>One full-page, full-color ad in the fall issue of <i>Radiation Therapist</i>*.</li> <li>Banner ad in the September or October ASRT eNewsletter Resources*.</li> </ul>
<b>Extend Your Promotion Beyond the Conference</b> <b>&gt; Silver Sponsorship</b>	\$8,000	<ul style="list-style-type: none"> <li>Double exhibit space to interact with attendees in exhibit hall (limited availability).</li> <li>One full-page, full-color ad in the conference magazine, <i>The Beam</i>*.</li> <li>One full-page, full-color ad in the fall issue of <i>Radiation Therapist</i>*.</li> </ul>
<b>Connect and Network</b> <b>&gt; Bronze Sponsorship</b>	\$3,200	<ul style="list-style-type: none"> <li>One exhibit space to interact with attendees in exhibit hall.</li> <li>One quarter-page ad in the conference magazine, <i>The Beam</i>*.</li> </ul>

\*Availability subject to change based on internal ASRT processing and production deadlines.

### Additional sponsorship opportunities are available.

Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org).

## Other Promotional Opportunities Prices and sponsorship opportunities are subject to change based on availability.

### Conference Tote Bags

Maximize your exposure with your company's name and logo on the official tote bag of the RTC, given to every attendee. Attendees will use the tote long after the conference ends.

Investment: \$11,000 (exclusive)  
\$7,000 (partial)

### Hotel Key Cards

Hotel key cards create a lasting impression, promote your brand and increase your visibility. Your branding along with the ASRT conference logo will be in the hands of conference attendees throughout their time at the conference.

Investment: \$7,000

### Lanyards

Double bull-clip lanyards in the color of your choice display your company name and website along with the ASRT conference logo.

Investment: \$5,000 ASRT-provided  
\$2,700 Sponsor-provided

### Choose Your Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

### Additional Tote Bag Inserts

Share your ad, catalog or other valuable material you want attendees to notice. One included in all packages; price is for each additional tote insert item.

Investment: \$900

### Additional Lead Retrieval System

Scan the badges of conference attendees who visit your booth. Post conference, you will have the information you need to connect with prequalified consumers who are interested in learning more about your products. One included in all packages.

Investment: \$225 for one additional

### The Beam Full-page Ad

Your full-page ad highlighting your company in the conference magazine, *The Beam*.

Investment: \$1,575

### Mobile App Advertisement

Splash Screen: \$5,000 (exclusive)

Push Notification: \$300 (Limit 2 - Act now!)

### Signage Opportunities

Show your support for radiation therapists with branding signage prominently placed near registration or outside a classroom; pricing varies depending on dimensions and property. (subject to availability.)



## 2025 Sponsorship and Exhibit Space Application and Agreement

### What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit table staff for exhibit badges
- Your ad for *The Beam* magazine
- Lead retrieval contact name
- Tote bag insert
- Items specific to your agreement (if applicable)

### 1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

\_\_\_\_\_  
*Company Name*

\_\_\_\_\_  
*Telephone*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State/Province*

\_\_\_\_\_  
*ZIP/Postal Code*

\_\_\_\_\_  
*Web Address*

### 2. Planning Contact Information

Please provide company representatives who should receive all meeting-related communications.

\_\_\_\_\_  
*Name* *Title* *Email Address*

\_\_\_\_\_  
*Name* *Title* *Email Address*

\_\_\_\_\_  
*Name* *Title* *Email Address*

### 3. Emergency Contact Information

Please provide an off-site contact name and telephone number for use in case of an emergency during the conference.

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Telephone Number*

### 4. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

- |  |   |          |
|--|---|----------|
| <input type="checkbox"/> Sponsorship Opportunities   | <input type="radio"/> Silver Sponsorship            | \$8,000  |
|  | <input type="radio"/> Bronze Sponsorship            | \$3,200  |
| <input type="checkbox"/> Mobile App Advertisement  | <input type="radio"/> Splash Screen (exclusive)     | \$5,000  |
|  | <input type="radio"/> Push Notification (limit two) | \$300    |
| <input type="checkbox"/> <i>The Beam</i> Full-page Ad  |   | \$1,575  |
| <input type="checkbox"/> Conference Tote Bags  | <input type="radio"/> Exclusive                     | \$11,000 |
|  | <input type="radio"/> Partial                       | \$7,000  |
| <input type="checkbox"/> Hotel Key Cards   |   | \$7,000  |
| <input type="checkbox"/> Lanyards  | <input type="radio"/> ASRT-provided                 | \$5,000  |
|  | <input type="radio"/> Sponsor-provided              | \$2,700  |
| <input type="checkbox"/> Additional Lead Retrieval System (one included in all packages)                 |   | \$225    |
| <input type="checkbox"/> Additional Tote Bag Insert - Price for each item (one included in all packages) |   | \$900    |

### Mobile App Specs

#### Splash Screen: STATIC - NO LINKING

1600 x 2240 pixels

Design with a 290 pixels wide safety margin on each side and 50 pixels from the top of the graphic.

#### Push Notification:

140-character limit (with spaces)

#### Subtotal: (Plus any applicable taxes will be added at invoicing)

\$ \_\_\_\_\_

Send completed application to [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org)

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

#### PAYMENT DUE DATES

50% of payment due with application.

Payment balance due July 11, 2025

*I agree to and accept the exhibitor/sponsorship rules & regulations ([asrt.org/Rules-Regs-RTC](http://asrt.org/Rules-Regs-RTC)) and advertising policies & regulations ([asrt.org/MediaKitSpecs](http://asrt.org/MediaKitSpecs)).*

\_\_\_\_\_  
*Signature of authorized representative*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Name of authorized representative (Please print or type)*



American Society of  
Radiologic Technologists